



Media release

Finzsoft Group appoints Craig Parnham as CEO of Sush Mobile

AUCKLAND, NZ 1 April 2015 - Finzsoft Group today announces that it has appointed Craig Parnham as CEO of Sush Mobile.

Craig, who is currently Head of Mobility at Finzsoft Group, has more than 20 years of experience with telecommunications and technology companies across Australasia and in Europe. Craig joined Finzsoft Group from Spark NZ Ltd where he was Head of Mobile and led product development and management for mobile voice, messaging, data and roaming.

Craig takes up his new role with Sush Mobile today. Sulabh Sharma and Sheenu Chawla, who started Sush Mobile in 2011, stepped down yesterday and will work with Craig through the transition. The company, an award-winning mobile app developer has a diverse portfolio of clients across the finance, agriculture, central and local government and retail sectors, and was recognised as the ninth fastest growing company in New Zealand in the 2014 [Deloitte Fast 50](#).

“We’re excited to welcome Craig to Sush Mobile as CEO,” says Andrew Holliday. “He has an outstanding track record of entrepreneurial leadership and new product development in the fast-paced and growing area of mobility. We look forward to working together as Sush Mobile continues to lead the way in influencing how we embrace mobile technology to simplify our lives.”

Craig Parnham says: “I’m thrilled to be leading Sush Mobile’s dynamic team at this exciting stage in the company’s growth path with some outstanding clients and new opportunities here and overseas. Our move new headquarters will cater for an expanding team, and allow Sush Mobile to continue to add value in our increasingly connected lives.”

As of 7 April, Sush Mobile will relocate to new offices at 53 Fort Street, Auckland.

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About Finzsoft:

Finzsoft Group, a Silverlake Axis Group Company, creates innovative, transformational products and services designed around the people that use them. Since its launch over 25 years ago, the company has provided financial software and solutions for banks and financial institutions in Australasia. Finzsoft has offices in Singapore, Malaysia, Australia and Auckland and employs over 90 people. www.finzsoft.com

About Sush Mobile:

An industry-leading mobile solutions provider based in Auckland and Wellington, Sush Mobile specialises in providing comprehensive enterprise mobility solutions that generate demonstrable return for its customers. Clever tools aligned with customer centric features and business objectives offer customers improved sustainability within a dynamic global marketplace. www.sushmobile.co.nz

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